



*****MEDIA ADVISORY*****

Gard for Congress Stands up For Seniors: New Ad Highlights his Role in SeniorCare

FOR IMMEDIATE RELEASE

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GREEN BAY, WI – John Gard, 8th Congressional District candidate for U.S. Congress, will begin airing a new ad this week highlighting his role in helping create and save SeniorCare, an affordable prescription drug program for Wisconsin seniors. Recently, John worked with federal officials to obtain a waiver that would allow the program to extend through next year. More than 100,000 seniors are now enrolled, making it one of the state's most successful and popular programs.

As Congressman, John will continue to find solutions that will enable seniors to have access to affordable prescription drugs.

WHAT: John Gard for Congress, Standing up for Seniors Ad

WHEN: Week of July 17, 2006

WHERE: TV stations in the 8th Congressional District media market

You can also view the ad by visiting www.gardforcongress.com.

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John Gard, 8th Congressional District candidate, believes in affordable healthcare, lower taxes and helping businesses create high-paying jobs. He has a proven track record of working hard for constituents. As a State Representative, John spearheaded some of the state's most successful programs, such as SeniorCare and W-2. John grew up on a dairy farm in Lena, Wisconsin and is a long-time resident of Northeastern Wisconsin.

Authorized and Paid for by Gard for Congress, Mike Piasecki, Treasurer
www.gardforcongress.com