

WISCONSIN INSURANCE ALLIANCE

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March 10, 2008

Wisconsin Insurance Alliance President Eric Englund to Retire Andy Franken Named New President

(Madison) – Dan Ferris, chairman of the Wisconsin Insurance Alliance Board announced today that longtime President Eric Englund will retire at the end of the 2007-08 Legislative Session. Mr. Englund served as President of the organization for twenty-two years.

“Eric has provided the Wisconsin Insurance Alliance with excellent leadership and advocacy at the Wisconsin State Capitol for years. His leadership has been unmatched and the association owes him a great deal for his record of effectiveness, integrity and leadership,” said Dan Ferris.

The Wisconsin Insurance Alliance has selected Andy Franken, partner at the Hamilton Consulting Group, LLC, to serve as its next President. Since 2002, Andy has been a partner at the Hamilton Consulting Group, LLC, one of the leading independent lobbying firms in Madison.

“Andy Franken has the ability, knowledge and experience to continue the traditions of the Wisconsin Insurance Alliance. His industry, policy and political experience are the right fit for the property and casualty insurance industry in Wisconsin,” said Dan Ferris.

A native of DePere, Wisconsin, Andy graduated from the University of Wisconsin in 1987 with a B. A. degree in Political Science and International Relations. He and his wife, Anne, have three children, Patrick, Claire and William.

The Wisconsin Insurance Alliance (WIA) is a state trade association of property and casualty insurance companies. Its membership ranges from some of the largest property and casualty insurers in the country to some of the smaller Wisconsin town mutual insurance companies.

The WIA works closely with the Wisconsin Association of Mutual Insurance Companies, as well as the national insurance trades, and a broad spectrum of Wisconsin-based trade and professional organizations.