



WMC
WISCONSIN'S BUSINESS VOICE

News Release

For Immediate Release

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**WMC IMC Airs New Radio Ad on Crime Fighting Agenda
Business Group Continues Issue Advocacy Education Campaign**

MADISON – Wisconsin Manufacturers & Commerce Issues Mobilization Council, Inc. announced that it will air a [new radio](#) ad hailing the crime-fighting priorities of Burnett County Judge Michael Gableman. The ad is part of a long-term public education and grassroots lobbying campaign.

“Judge Gableman doesn’t look for loopholes. He looks for justice,” says the ad that will air statewide. WMC Issues Mobilization Council, Inc. is airing issue ads on radio and television to educate Wisconsin about public safety issues.

“We think Judge Gableman’s approach of applying the law as passed by the legislature rather than using his position to make new law, is the proper philosophy for a judge,” said James A. Buchen, vice president of government relations for WMC. “As part of our public policy agenda, we will continue to work to advance policies that restore fairness and predictability to our legal system.”

Gableman is “tough and independent and brings common sense to the bench,” the ad says. The ad says most of the state’s District Attorneys and Sheriffs have said Gableman stands up to violent criminals.

Gableman has served as a district attorney, an assistant district attorney, and a circuit court judge. Gableman has come under fire in negative TV attack ads from the Greater Wisconsin Committee, a group believed to be linked to organized labor and tribal gambling interests.

“We think the public needs to hear the truth about Judge Gableman’s crime fighting agenda,” Buchen said. “And, they should call him and tell him tough judges keep us safe.” The WMC IMC ad ends by urging listeners to call Judge Gableman at 715-349-2149 to tell him that “tough judges keep us safe.”

WMC IMC has been educating the public about the issues surrounding activist judges for many years. WMC IMC won an award for its issue advocacy campaign about Wisconsin’s activist Supreme Court in 2006. [WMC IMC has continued to educate the public and WMC members with videos, briefings, and brochures about the Supreme Court on civil and criminal justice issues.](#)

-- 30 --

WMC IMC LOOKING FOR JUSTICE ISSUE AD

RADIO 60

FEMALE ANNOUNCER:

When our children go to school, they need to be safe.

In our homes and neighborhoods, we need to be safe.

Our cops, sheriffs, and District Attorneys are on the front line protecting us.

And you know what, our judges need to know they also must protect us?

Most of Wisconsin's DAs and sheriff – Republicans and Democrats -- have said Judge Michael Gableman stands up to violent criminals.

Judge Michael Gableman doesn't look for loopholes. He looks for justice.

Judge Michael Gableman is a former district attorney.

He is tough and independent and brings common sense to the bench.

Judge Michael Gableman puts criminals in jail . . . where they belong.

Our families' safety must be a priority for judges.

Call Judge Gableman: 715-349-2149

Tell him tough judges keep us safe.

Paid for by WMC Issues Mobilization Council Inc.