



WISCONSIN STATE ASSEMBLY
Christine Sinicki
STATE REPRESENTATIVE

February 3rd, 2010

Mr. Mark Murphy
President, Green Bay Packers, Inc.
P.O. Box 10628
Green Bay, WI 54307-0628

Dear President Murphy,

I write today, in my capacity as the Chair of the Wisconsin State Assembly Committee on Labor, regarding the upcoming decision you and other NFL owners may make to lock-out players in 2011. As a huge fan myself, living in a community of fans I can tell you that taxpayers are extremely concerned the Packers will not be on the field in 2011.

The NFL is in a tremendous period of growth, with each new season promising to be more successful than the last. TV viewership is up. Team revenue is up. Without this record viewership the networks couldn't afford to pay the NFL \$3.7 billion each year. The threat of a player lockout seems extraordinarily risky to me. As a Milwaukee native, I remember the empty stadiums and the ill will from fans that hurt MLB for years following their 1994-1995 players' strike - and the negative impact the big league ball slump had on our town.

Historically, Wisconsin taxpayers have made significant financial commitments to the Green Bay Packers precisely because the organization is so important, not only to our regional economy, but to the heart of our cultural identity. I hope that you will keep the small businesses, the tax-paying citizens, and fans the world over in mind as you make your decision. Please don't gamble by threatening to lock out the players. Wisconsin needs *our* Packers on the field.

Thank you for your time and attention to my concerns. Please do not hesitate to contact me if I may be of service to you.

Sincerely,

CHRISTINE SINICKI, Chair
Assembly Committee on Labor

CS/zsd

Cc: Senator Herb Kohl, Senator Russ Feingold, Congresswoman Gwen Moore,
Congresswoman Baldwin