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**FOR IMMEDIATE RELEASE
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School Choice Wisconsin Announces New Board Members

Milwaukee – Four new directors have joined the board of School Choice Wisconsin, according to SCW President Susan Mitchell. The new members are:

- Terry Brown, president of St. Anthony School of Milwaukee. St. Anthony is an award-winning Catholic school in the Milwaukee Parental Choice Program that serves nearly 1300 predominantly Hispanic students.
- Rose Fernandez, pediatric nurse and former candidate for Superintendent of Public Schools and advocate for parent choice. With three of her five children in the Wisconsin Virtual Academy, she led parents in a successful effort to lift the enrollment cap on virtual schools.
- Andrew Neumann, President of Educational Enterprises Inc. and Hope Lutheran Schools. The organizations operate charter schools in Arizona and the three Hope Christian Schools that participate in the Milwaukee Parental Choice Program.
- Mark Schug, Professor Emeritus at the University of Wisconsin – Milwaukee and national consultant on economic and financial education and urban education policy. His recent research includes reports on testing, teacher compensation and teacher education in Wisconsin.

Margaret Farrow, former Lieutenant Governor and State Senator, will chair the SCW board during 2010. As a State Senator, she played a leadership role in the successful effort to expand the program in 1995 to allow religious schools to participate and to increase the size of the program from 1500 to 15,000 students.

Other SCW board members are: Tim Sheehy, President of the Metropolitan Association of Commerce; Paul Petitjean, an attorney and CPA in private practice; and Alvaro Garcia-Velez, president of the Milwaukee Kickers Association.

“School Choice Wisconsin is fortunate to have the leadership, commitment and experience of these board members,” Mitchell said. “We look forward to a productive year.”

School Choice Wisconsin works to advance parent choice by providing accurate and credible information about the impact of parent choice programs on families, public and private schools, and the community.

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