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Friday, November 12, 2004

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**MEDIA ADVISORY**

## **Governor Doyle to Help Launch Northeast Wisconsin Regional Economic Development Partnership**

On Monday, November 15, 2004, Governor Jim Doyle will participate in the launch of the Northeast Wisconsin Regional Economic Development Partnership, an 18-county partnership of business and government to foster regional economic cooperation, market Northeast Wisconsin, and help reverse a 35 percent decline in manufacturing.

About 400 leaders in business, government, education, and non-profits from throughout the 18-county Northeast Wisconsin area are expected to attend. Governor Doyle will deliver a keynote address at 9:00 a.m. at KI Convention Center in Green Bay and then join business leaders for a news conference announcing the partnership at 9:15 a.m.

**WHERE: KI Convention Center  
333 Main Street  
Green Bay**

**WHEN: Monday, November 15, 2004  
Keynote Address – 9:00 a.m.  
News Conference – 9:15 a.m.**

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