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## **New Doyle Campaign Ad: Mark Green Rubberstamps George Bush's Special Interest Agenda 92 Percent of the Time**

***And Turns His Back on Wisconsin's Middle Class and Working Families***

MADISON – Time and time again, Mark Green has rubberstamped George W. Bush's failed special interest agenda.

And time and time again, Mark Green has turned his back on Wisconsin's middle class and working families.

A new ad unveiled today by the Doyle campaign details how Green has backed the failed Bush agenda every step of the way – standing with the President 92 percent of the time.

"Mark Green has rubberstamped President Bush's failed special interest agenda 92 percent of the time," said Anson Kaye, Communications Director for the Doyle campaign. "He's turned his back on Wisconsin's middle class and working families. George W. Bush's values are Mark Green's values, but they aren't the values of Wisconsin or Wisconsin's working families."

The new spot details just some of the examples of how Green has rubberstamped Bush's special interest agenda:

- When George W. Bush proposed cutting federal student loans by \$2.2 billion, Green voted for the bill.
- When George W. Bush said that we should be giving billion dollar tax breaks to corporations that ship jobs overseas, Green voted for the bill.
- When George W. Bush offered an energy bill that gave billions in tax breaks to the big oil companies, Green voted for the bill.
- When George W. Bush opposed raising the federal minimum wage, Green voted against a minimum wage increase seven times.

In fact, Mark Green has stood with George Bush 92 percent of the time.

- MORE -

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Paid for By Doyle for Wisconsin, Karin Gale, Treasurer.  
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Last month, Bush even came to Milwaukee to headline maybe the biggest special interest fundraiser in Wisconsin history for Green – despite the fact that almost 70 percent of Wisconsin citizens think Bush has taken the country in the wrong direction. [Source: Wisconsin Policy Research Institute, June 2006]

The ad, a 30-second spot, is entitled “Stand.” It begins airing today.

It is the latest spot in a substantial, statewide effort by the Doyle campaign to communicate the Governor’s record and vision to Wisconsin families.

The spot was produced by Jim Margolis of the media firm GMMB.

Margolis, a senior partner at GMMB, has served as a key strategist for three presidential campaigns, including Bill Clinton’s successful election to the White House. His current clients include Senate Minority Leader Harry Reid (D-Nev.), Senator Max Baucus (D-Mont.), Senator Kent Conrad (D-N.D.), Senator Barbara Boxer (D-Calif.), Senator Ron Wyden (D-Ore.), and Senator Byron Dorgan (D-N.D.).

He has also provided strategic counsel, public affairs advice and advertising services to a variety of corporate and nonprofit clients, including the Robert Wood Johnson Foundation, Cisco Systems, League of Conservation Voters, Kaiser Family Foundation, WIRED magazine, Communications Workers of America, SBC, Fannie Mae Foundation, Carnegie Corporation, AFSCME, and the Disney Channel.

Note: A sourced script is attached.