



For Immediate Release  
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Contact: Steve King  
(608) 836-6972

**Coalition for America's Families Announces New Television Ad  
Tells Doyle to Keep his Promises**

Middleton – The Coalition for America's Families will begin airing a new television ad on Monday June 6<sup>th</sup> that takes issue with Governor Doyle's proposal to raise taxes and fees to fund new spending programs like free health care for the partners of gay state employees.

The group's Chairman Steve King says the Governor broke his word. "Governor Doyle told us he would balance this budget without raising taxes. Instead he's raised taxes and fees on items like nursing home beds, daycare, and healthcare by a whopping \$368 million dollars," said King. "Wisconsinites pay the 5<sup>th</sup> highest taxes in the country and we still went into this budget with \$1.6 billion dollar deficit. How did it become a priority to give free health care to the partners of gay state employees?" King asked.

King says Doyle raided both the transportation and medical compensation fund for \$800 million to pay for his increased spending plans. "His \$800 million raid of these funds to pay for new spending of up to \$13 million for domestic partner benefits demonstrates he's lost touch with the average taxpayer," King said.

The ad which will air in Madison, Milwaukee and Green Bay refers viewers to a Coalition sponsored website, [www.sickoftaxes.com](http://www.sickoftaxes.com) that enables them to send the Governor an email. "I hope people will log on and tell the Governor that too many of his priorities are all wrong," said King.

*The Coalition for America's Families is a diverse coalition of concerned citizens, businesses, non-profit organizations and other stakeholders. CFAF is organized as a nonprofit corporation and has received recognition of its tax exempt status under section 501 C4 of the internal revenue code.*

*Its mission is to fight to lower the tax burden and increase the decision making power of the American family.*

*Note to media: The ad can be seen at the Coalition's website.*

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**6907 University Avenue #176, Middleton, WI 53562-2767 (608) 836-6972**



Fishing Script  
CFAF  
:30 Television

*That Governor Doyle sure tells a good story. Yeah he said he wouldn't raise taxes,*

*PH-yeah*

*Fact is his budget raises taxes and fees by 368 million dollars*

*Higher fees on, nursing home beds, health insurance and up to 60% more for hunting and fishing licenses*

*Did you know that governor Doyle wants to use some of that new tax money to give the partners of gay state employees' free health insurance?*

*Is that a whopper or what?*

*Send Governor Doyle a message, no new taxes. No more broken promises.*

Graphic:  
Send Governor Doyle a message.  
[www.sickoftaxes.com](http://www.sickoftaxes.com)