



FOR IMMEDIATE RELEASE

June 25, 2004

CONTACT: ERIC SCHUTT (262) 549-2004

DARROW LEADS OPPONENTS TWO TO ONE IN SENATE RACE

Russ Darrow Leads Opponents By 24 Points In Race To Face Feingold

WAUKESHA, WI – United States Senate Candidate Russ Darrow’s campaign released a poll this morning showing Darrow with a 24 point lead over his next closest Republican opponent in the race to take on Russ Feingold. The poll further showed Darrow with the highest name identification of any Republican candidate.

When asked, “If the Republican Primary Elections were held today, who would you vote for between Russ Darrow, Bob Welch, Tim Michels and Robert Lorge,” respondents answered in the following manner:

<u>Candidate</u>	<u>Percent</u>
Russ Darrow	40 percent
Bob Welch	16 percent
Tim Michels	8 percent
Robert Lorge	4 percent
Don’t Know	33 percent

Those surveyed were also asked for their awareness of the candidates running for the Republican nomination and provided the following responses:

<u>Candidate</u>	<u>Name ID</u>
Russ Darrow	71 percent
Bob Welch	50 percent
Robert Lorge	28 percent
Tim Michels	22 percent

“For the last 10 months I have been traveling across this great state and listening to the people of Wisconsin while sharing my vision for our future. These numbers demonstrate that my message of the need for a strong national defense, lower taxes and affordable healthcare is resonating with the working families of Wisconsin,” said Russ Darrow. “My 38 years of experience making the right decisions for my employees and my family will help to return our commonsense values to the U.S. Senate.”

“These numbers demonstrate that Republican Primary voters across this state agree that Russ Darrow is our best chance at beating Russ Feingold and returning our Wisconsin values to the U.S. Senate,” said Darrow Campaign Manager Eric Schutt. “Beating an entrenched incumbent like Russ Feingold will require a candidate with the right message, the right organization and the necessary resources. That’s why the voters are showing that Russ Darrow is the Right Russ for Wisconsin.”

The poll was conducted by nationally known pollster Jan Van Lohuizen of Voter Consumer Research from June 6 to June 10, 2004, and surveyed 401 likely Republican Primary voters statewide and has a margin of error of ± 4.9 percent. Jan Van Lohuizen currently serves as the lead pollster for President Bush’s reelection campaign.