



MEDIA ALERT

Monday, June 6, 2005

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New Coalition Promises to Change the Face of Madison, Dane County Government Affairs

*New grassroots organization represents thousands of individuals
in organized labor, non-profits, public service and business*

(MADISON)—An unprecedented, non-partisan coalition of individuals has formed to advocate for change in Madison government affairs. The new coalition will officially kick-off its membership drive, unveil its website, outline its mission and introduce some of its nearly four-thousand members. The press conference will be held tomorrow, **Tuesday, June 7 at 11:00 AM at the Overture Center's Rotunda Stage** (lower level).

“We truly have an opportunity to make history,” said Peter Muñoz, acting chairman of the coalition and executive director of Centro Hispano. “A common sense approach to governing and a basic understanding of what ordinary citizens want from their government are lacking in our current system, and we pledge to change that.”

WHO: Peter Muñoz and other members of new political coalition

WHAT: Press conference
· Introductions
· Comments
· News media interviews

**WHERE: Overture Center for the Arts
201 State Street, Madison
Rotunda Stage (lower level)**

WHEN: Tuesday, June 7, 2005
10:45 – Media set up
11:00 – Press Conference
11:15 – Interviews

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