



## **There is proven demand for University owned and operated housing. UW needs more housing spaces to satisfy the demand.**

Prospective students and their parents are demanding on-campus housing. We were not able to offer housing to 679 new students for the 2007-2008 academic year. A total of 494 of those students requested to be put on a waiting list for fall housing. The other 185 were not even given the chance to be put on the waiting list. These numbers speak directly to the claim made by Steve Brown that there is “no proven demand.” Steve Brown’s own survey results confirm that students and their parents prefer on-campus housing. The demand is real and it has been consistent year after year. Every year there are hundreds of disappointed Wisconsin students and their families.

## **UW Residence Halls only provide housing to approximately 23% of the undergraduate students. 77% Of undergraduates live off-campus.**

Universities have an obligation to provide on-campus housing to new students. It is expected by students and their families. However, the majority of UW undergraduates will always live off campus in private housing. Over 40,000 students attend UW. At the completion of our plans, only 7,368 will live on campus. Over 30,000 students will continue to live in private housing off campus.

## **It costs less to live on campus than in the private residence halls.**

Students who are turned away from University Residence Halls will pay more to live off campus in the private residence halls that Steve Brown is pushing as the alternative to on-campus housing. In some cases, the costs are substantially more in 2007-08 as demonstrated below:

<b>Private Residence Hall</b>	<b>Amount more than UW Residence Halls</b>
Statesider	\$2,530
Towers	1,990
Langdon	190
Highlander	1,180

Providing housing for all new students reduces the cost to attend UW for students and their families. By not having enough housing, families are forced to pay more.

## **Students do better if they live on campus.**

Finally, the best reason to approve the Lakeshore project is that when it is completed all new students will have the advantages of living on campus. Research, at UW and nationally, has consistently shown that students have better grades if they live on campus. At UW the difference is between a 3.16 and a 2.81 grade point average.

## **Parents are looking to you to help their students.**

Parents want what is best for their students. For too long we have disadvantaged students who have been unable to live on campus. They have not done as well in school. They have not had UW staff helping them make the transition from home and high school to the University. And they have had to pay more to attend. Parents want and expect:

- their students to be safe and well cared for.
- their students to do well in school.
- their students to live and learn with other students which is our sole mission, unlike private sector housing.
- to keep the costs down.
- UW to have enough housing spaces so that their student can live on campus at least during that most important first year.

**This is what on-campus housing does best!**