



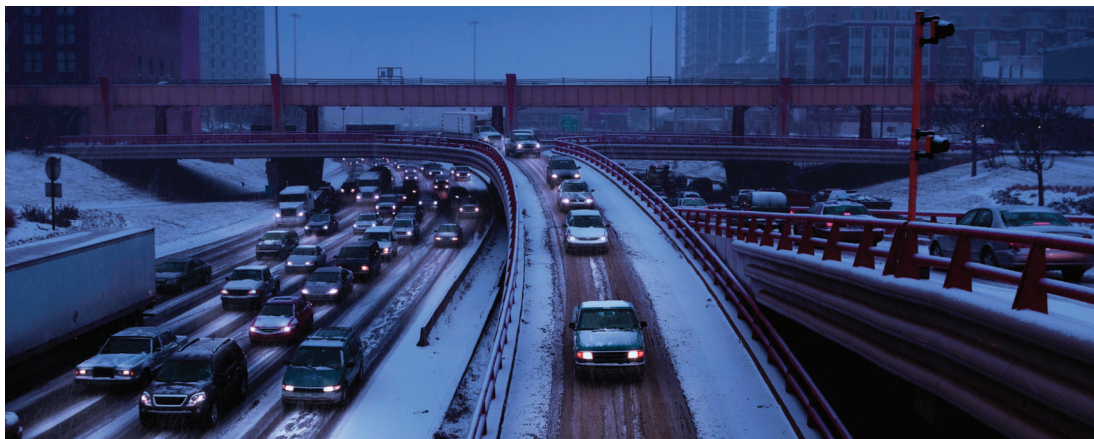
## THIRD FLOOR WALK-UP *or* THIRD WARD LOFT?

The choice is yours. In Milwaukee, rental costs are 42% less than Chicago, so your living room, bedroom and kitchen can all be separate rooms. Wisconsin. It's more **you**.



THINK • MAKE • HAPPEN IN WISCONSIN

[InWisconsin.com](http://InWisconsin.com)



## BUMPER TO BUMPER *or* BUMPER TO BUMPER?

The choice is yours. In Wisconsin, the average commute is less than 22 minutes, so you'll spend less time sitting in traffic and more time on the hill. Wisconsin. It's more **you**.



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## CATCH THE TRAIN *or* CATCH SOME AIR?

The choice is yours. In Wisconsin, the average commute is less than 22 minutes, so you'll spend less time commuting and more time shreddin'. Wisconsin. It's more **you**.



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## DON'T JUST MAKE DINNER ... MAKE DINNER.

The choice is yours. In Wisconsin, the average commute is less than 22 minutes, so you'll have time to collaborate on your next culinary masterpiece. Wisconsin. It's more **you**.



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## MAKE BEDTIME *or* MAKE PLAYTIME?

The choice is yours. In Wisconsin, the average commute is less than 22 minutes, so you'll have more time to score unforgettable memories. Wisconsin. It's more **you**.



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## RUSH HOUR *or* HAPPY HOUR?

The choice is yours. In Wisconsin, the average commute is less than 22 minutes, so here's to having more time to hang with your friends. Wisconsin. It's more **you**.



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## AN HOUR COMMUTE *or* AN HOUR BIKE RIDE?

The choice is yours. In Wisconsin, the average commute is less than 22 minutes, so spend less time waiting for the train and more time exploring our 1,000 miles of bike trails. Wisconsin. It's more **you**.



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## RUSH HOUR DRIVE *or* FAIRWAY DRIVE?

The choice is yours. In Wisconsin, the average commute is less than 22 minutes, so you'll drive longer on the course, not on the road. Wisconsin. It's more **you**.



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## CATCH THE TRAIN *or* CATCH SOME RAYS?

The choice is yours. In Wisconsin, the average commute is less than 22 minutes, so you can spend less time traversing the rails and more time in the sun exploring our 15,000 lakes. Wisconsin. It's more **you**.



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## BRAKE PEDAL *or* BOARD PADDLE?

The choice is yours. In Wisconsin, the average commute is less than 22 minutes, so you can spend less time traversing Michigan Ave and more time exploring our 15,000 lakes. Wisconsin. It's more **you**.



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## CATCH THE TRAIN *or* CATCH SOME WAVES?

The choice is yours. In Wisconsin, the average commute is less than 22 minutes, so you can spend more time making waves on one of our 15,000 lakes. Wisconsin. It's more **you**.



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## BUMP ELBOWS *or* BUMP ON THE COURT?

The choice is yours. In Wisconsin, the average commute is less than 22 minutes, so you'll have more time to ace the competition. Wisconsin. It's more **you**.



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