



**For Immediate Release**

Contact: Jeff Blumb  
Office: 920.328.5454  
Email: blumb@nationconsulting.com

**New North, Inc.**

600 N. Adams St. | Green Bay, WI 54307  
920.336.3860 | [www.thenewnorth.com](http://www.thenewnorth.com)

**New North Annual Report to the Community now available digitally**

*Year-end publication reviews regional economic-development activity during 2018*

NEW NORTH, February 5, 2019 – New North Inc. has released a digital version of its year-end review of economic-development activity and collaborative programs within the region. The 2018 *Annual Report to the Community* first was distributed to attendees of the New North Summit, held late last year in Appleton.

The report tells the story of two New North initiatives: the Business Intelligence Committee, which supports other work programs of the organization; and the Small Business and Entrepreneurial Committee’s work on the entrepreneurial ecosystem in the region.

It also discusses regional talent attraction and retention programs, including how New North’s recruitment videos are reaching new audiences.

There additionally is an overview of the regional economy with graphical illustrations, plus an update on the growth of the Supply Chain Marketplace.

“We recognize that not everyone can attend the New North Summit and want to provide an update to those who could not make it,” says Jerry Murphy, executive director of New North Inc. “The digital version of the *Annual Report to the Community* is an excellent way to learn about economic activity within the region during 2018.”

Published in partnership with Insight Publications, the 2018 *Annual Report to the Community* can be accessed directly at [http://www.thenewnorth.com/news/new-north-reports/?utm\\_source=Press%20Release&utm\\_medium=Email&utm\\_campaign=PR](http://www.thenewnorth.com/news/new-north-reports/?utm_source=Press%20Release&utm_medium=Email&utm_campaign=PR).

Printed copies also are available by contacting New North Inc. at 920.336.3860.

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*New North, Inc., is a 501(c)3 non-profit, regional marketing and economic development organization fostering collaboration among private and public sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North brand unites the region both internally and externally around talent development, brand promotion and business development, signifying the collective economic power behind the 18 counties. The counties include Outagamie, Winnebago, Calumet, Waupaca, Brown, Shawano, Oconto, Marinette, Door, Kewaunee, Sheboygan, Manitowoc, Fond du Lac, Green Lake, Marquette, Florence, Menominee and Waushara. To find out more information about New North, Inc., please visit our website at [www.thenewnorth.com](http://www.thenewnorth.com).*