

American for Prosperity: AFP-WI releases mailers thanking “Cheers Wisconsin!” champions

Posted on Monday, Sep 25, 2017

>> **WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)**

CONTACT: Joe Sangiorgio, JSangiorgio@afphq.org

Free-Market Activists Thanks Legislators for Protecting Small Businesses

MADISON, WI – Americans for Prosperity-Wisconsin today kicked off a grassroots activist campaign to thank five key lawmakers for their efforts to protect craft breweries, wineries and distilleries from new regulations pushed by powerful special interests this year. The mailers thank Senator Sheila Harsdorf and Representatives Dale Kooyenga, Gary Tauchen, John Macco, and Shannon Zimmerman for championing SB418 and AB492, also known as the “[Cheers Wisconsin](#)” bill.

You can view the mailers here for [Sen. Harsdorf](#), [Rep. Kooyenga](#), [Rep. Macco](#), [Rep. Tauchen](#), and [Rep. Zimmerman](#)

“AFP-WI activists raise a glass to Senator Harsdorf and Representatives Kooyenga, Tauchen, Macco, and Zimmerman to thank them for protecting Wisconsin small businesses over powerful special interests,” **said AFP-Wisconsin Deputy State Director Annette Olson.** “As this year’s [sneak attack](#) on our small alcohol businesses showed, Wisconsin’s outdated, three-tiered regulations need to be modernized so that our craft beverage industry can continue to grow, create jobs and drive economic activity throughout our state. With these mailers, we hope to give these legislative leaders the credit they deserve and encourage future reforms to fix a broken system that benefits big businesses at the expense of the little guy.”

Background:

[AFP-WI Cheers Lawmakers Efforts to Reform Three Tier System](#)

[AFP-Wisconsin Releases Radio Ads to "Save our Beer"](#)

[A Beer-ocratic Nightmare Brewing for Wisconsin Craft Beverage Industry](#)

[AFP- WI Memo to Legislators: Stop the Sneak Attack on Wineries, Craft Breweries and Artisan Distilleries](#)

Americans for Prosperity (AFP) exists to recruit, educate, and mobilize citizens in support of the policies and goals of a free society at the local, state, and federal level, helping every American live their dream – especially the least fortunate. AFP has more than 3.2 million activists across the nation, a local infrastructure that includes 36 state chapters, and has received financial support from more than 100,000 Americans in all 50 states. For more information, visit www.AmericansForProsperity.org

###