

American Heart Association: Madison's 25th annual heart walk

Posted on Thursday, Sep 14, 2017

Contact: Krystal Webb

krystal.webb@heart.org (608) 709-4953

MADISON, Wis., September 14, 2017 — Join the American Heart Association and thousands of Madisonians as we walk for healthier hearts for all in our community. Madison Heart Walk's 25th Birthday Celebration is on Saturday, September 16th at the Madison Mallards Stadium. MADISON, Wis., September 14, 2017 — Join the American Heart Association and thousands of Madisonians as we walk for healthier hearts for all in our community. Madison Heart Walk's 25th Birthday Celebration is on Saturday, September 16th at the Madison Mallards Stadium.

Heart disease survivors, stroke survivors, families and volunteers will come together for the American Heart Association's largest annual community event. The event is free; however, donations are encouraged. Everyone is welcome! Jon Rozenfeld, President of SSM Health St. Mary's Hospital - Madison, is this year's Heart Walk chair.

"The Heart Walk is celebrating a quarter century of getting Madison residents more active and knowledgeable about improving their overall heart health," said Rozenfeld. "St. Mary's Hospital is proud to be a major supporter of this incredible community event."

SSM Health, along with UW Health and UnityPoint Health Meriter, are the presenting sponsors of the Heart Walk.

EVENT SCHEDULE:

8:00 a.m. Gates Open

8 - 9 a.m. Free Activities for the whole family (and pets!) including: • Hands-Only CPR training • VIP Area at the Duck Blind • Mascot Races • Kids Zone • Family Fitness Session

9:00 a.m. Program featuring Local Survivors

9:30 a.m. Walk begins through Madison (1 and 3-mile options)

10:30 a.m. Birthday Celebration – includes kid activities and giveaways of five Schwinn bicycles to lucky Heart Walkers!

Media: Interviews with Jon Rozenfeld and survivors will occur at 9:30 a.m. at the stage. Please meet at the stage following the program.

MORE INFO and to Donate: Visit www.madisonwiheartwalk.org