

Award-winning WPR host helps people harness their voices

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Veronica Rueckert, an award-winning Wisconsin Public Radio radio host, is helping people harness the power of their voices to take control of how they present themselves.

Through her Madison-based company, Veronica Rueckert Coaching, she is working with people who want to train their speaking voices for professional settings, as well as for everyday life. She works with TED presenters, lawyers, executives, teachers and even religious leaders.

She emphasizes confidence and self-expression in her coaching — which she does on an individual basis — and also in workshops she leads.

“Your voice is an instrument,” she said at a recent meeting of the national entrepreneurship group 1 Million Cups in Madison. “The thing is, we don’t know how to play it.”

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