

Cellular Logistics pursuing commercialization, top spot in Governor's Business Plan Contest

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One of the finalists in the Governor's Business Plan Contest, Cellular Logistics, is making another run at the top prize as it pursues commercialization of its biomaterials.

Two years ago, the company submitted a plan and made it to the semifinal round before being eliminated.

"That was premature, but a good experience to go through in terms of preparation for this year, where we have a much more clear path and stronger team," said Adam Bock, CFO for Cellular Logistics. "We've been here before, but it's always exciting."

The company just finished up a "family and friends" funding round last quarter, which raised \$400,000. It's still in its growth stages, according to Bock, who characterizes Cellular Logistics as a "virtual company" at this point.

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