

City of Milwaukee: Alderwoman Coggs receives Milwaukee Urban League award

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Today Alderwoman Milele A. Coggs received the Milwaukee Urban League's Economic Impact Award for her efforts to secure a new Pete's Fruit Market grocery store at N. Dr. Martin Luther King, Jr. Dr. and W. North Ave.

The award - presented during the Urban League's 58th Annual Equal Opportunity Day luncheon at the Pfister Hotel - is special recognition for Alderwoman Coggs' efforts to not only help attract the store, but also to enhance the Bronzeville district and thus improve the overall quality of life for residents.

"I am grateful to the Milwaukee Urban League for being selected to receive the Economic Impact Award," Alderwoman Coggs said.

"But in my view, this prestigious award truly belongs to the residents and neighborhood stakeholders who stood firm and made it clear they wanted a grocery store at the location with fresh, nutritious foods and produce," she said. "They never wavered and today we are very fortunate to have a bustling Pete's Fruit Market in the heart of Bronzeville at N. Dr. Martin Luther King, Jr. Dr. and W. North Ave."

Pete's opened in Bronzeville in September (2017), offering fresh produce and nutritious foods as a full-service grocery store. The store employs many neighborhood residents and has become a key destination business in the Historic

King Drive Business Improvement District.