

# Concordia University: Business of Healthcare event

Posted on Friday, Mar 17, 2017

As healthcare costs continue a precipitous climb, Americans burdened with unmanageable co-pays and deductibles deserve smart solutions. The healthcare marketplace is not a free market. Should it be? How might rethinking the business of healthcare improve access and affordability to more quality care for more Americans?

Lack of price transparency robs consumers of the choice to make smart value decisions about their healthcare and how to spend their money. It is a market dysfunction that must be fixed.

The Healthcare Economics Summit hosted by Concordia University Wisconsin will explore how the right mix of innovation in the business of healthcare, most critically transparent pricing and free market principles, can contain costs and improve the quality of services.

Join us for a high-impact morning of conversation and consideration of a better way forward.

## PROGRAM OVERVIEW:

9:00 a.m.

Registration opens at the Concordia Center for Environmental Stewardship

9:30 a.m.

Welcome from Concordia University President Patrick Ferry

9:35 a.m.

Featured Keynote: Governor Scott Walker

10:45 a.m.

Keynote: John Torinus

11:10 a.m.

Case Example: Eric Haberichter

11:20 a.m.

Brief Case Example:

Valley Elliehausen (CUW Alumnus, and COO of West Bend School District)

Jeremy Normington-Slay (CUW alumnus and President of Mercy Medical Center)

11:35 a.m.

Recap: Dr. Dan Sem, Dean of the Batterman School of Business, Concordia University