

# **Disabled American Veterans: Senior White House advisor for Dept. of Veterans Affairs to speak at DAV Wisconsin convention**

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Contact:

Al Labelle

(715) 486-9220

al.labelle.dav@hotmail.com

## **Media Advisory**

**WHAT:** DAV (Disabled American Veterans), Department of Wisconsin's 89th Annual Convention

**WHO:** Senior White House Advisor to the Department of Veterans Affairs, Thomas "Jake" Leinenkugel, will deliver remarks at the DAV Department of Wisconsin Convention. The Wisconsin native served as a Marine infantry officer from 1976 to 1987. He is the former president of Leinenkugel's Brewing Company and was also a member of the MillerCoors Board of Directors from 2008 until his retirement in 2014. Leinenkugel left retirement this past January, accepting his current White House assignment in order to help serve the nation's veterans.

**WHEN:** Friday, June 2 at 1 p.m.

**WHERE:** Radisson Green Bay Hotel & Conference Center  
2040 Airport Drive  
Green Bay, WI

54313

**PHOTO OPPORTUNITY:** Media will have access to photograph the remarks. DAV representatives will be available for comment. Mr. Leinenkugel's availability will be determined the day of the event.

**MEDIA CONTACT/RSVP:** Media interested in attending the remarks should contact Al Labelle, Chair, DAV National Legislative Interim Committee at 715-207-8870 or at [al.labelle.dav@hotmail.com](mailto:al.labelle.dav@hotmail.com).