

Executive Roundtable for Emerging and Experienced Exporters Canada and Mexico

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Who: Companies that are currently doing or planning to do business in Canada or Mexico

What: Hosts Fox Valley Technical College and the [Wisconsin Economic Development Corporation \(WEDC\)](#) are pleased to present an interactive program with special guest Laura Collins, Deputy Director for Economic Growth at the non-partisan [George W. Bush Institute](#) via webinar, and WEDC Market Development Director for the Americas and Oceania – Brad Schneider and International Business Director for Mexico – Mark Rhoda-Reis to talk about the opportunities, challenges, strategies and resources for companies that are currently doing or planning to do business in Canada and Mexico.

When: Thursday 23 March, 2017, 8:00 – 10:00 AM (Registration and Networking Begins at 07:30 AM)

Where: Fox Valley Technical College – D.J Bordini Center Room 112 A, 5 N. Systems Drive Appleton, WI 54914

Agenda:

7:30 – 08:00 AM Registration and Networking

8:00 – Welcome and Opening Remarks

8:15 – Virtual Presentation and roundtable discussion with Laura Collins on the North American Competitiveness Scorecard and NAFTA

9:00 – Wisconsin trade with Canada and Mexico in-person presentation and discussion

9:45 – International Business Development Resources available to Wisconsin

Companies

10:00 – Final Remarks and Program Close