

# Goods Unite Us guides online shopping for left-leaning consumers

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Goods Unite Us, an online marketplace recently started by former Dane County Board Supervisor Abigail Wuest, is designed to help left-leaning consumers avoid giving money to companies that support conservative politicians.

“I think it stemmed from this idea of wanting to find a way to counter the disproportionate impact, or voice, corporations get in the current climate of our democracy,” she said.

The U.S. Supreme Court ruled in the controversial 2010 case, *Citizens United v. Federal Election Commission*, that the government couldn't restrict political donations from corporations and other entities, citing freedom of speech as reasoning for the decision.

“I think part of this is a response to the *Citizens United* opinion, that really, in my mind, gave an over-weighted voice to corporations,” Wuest said.

The Goods Unite Us marketplace lets online shoppers browse products and brands that have been vetted by Goods Unite Us staff. These items only appear if the company or its senior employees have exclusively donated to Democratic candidates and PACs, or if they haven't made political donations of any kind.

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