

# **Gov. Walker: Highlights Wisconsin's economy, WI supply chain marketplace, workforce development at New North Summit in Green Bay**

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Contact: Tom Evenson, (608) 266-2839

MADISON – Governor Scott Walker attended the 11th annual New North Summit in Green Bay today, where he delivered an update on the state's economy, highlighted the New North's Wisconsin Supply Chain Marketplace, and discussed his new workforce development plan.

"Wisconsin is open for business, and our strong network of businesses and suppliers stand ready to partner up to invest in and enhance our economy," said Governor Walker. "With New North's Wisconsin Supply Chain Marketplace, suppliers can organize and get in contact with companies like Foxconn, who plan to source over \$5 billion in construction and equipment from Wisconsin companies and purchase over \$1 billion in goods each year purely from Wisconsin suppliers."

The Wisconsin Supply Chain Marketplace, operated by New North, is an online resource which provides companies with a convenient avenue to find Wisconsin suppliers in a simple to use system that delivers results and supplier solutions. Similarly, the Marketplace offers suppliers a dynamic platform to get their information out to a broader customer base.

Governor Walker's Workforce Agenda, unveiled at last week's Future Wisconsin Summit in Madison, is a comprehensive plan focusing on enhancing Wisconsin's workforce, removing barriers to work, and meeting the state's current and future workforce needs. Included in the Workforce Agenda and the 2017-19 state budget

are increased investments for Wisconsin's technical colleges and the UW System to provide well-trained, highly-skilled graduates in high-demand industries.

New North, Inc. is a nonprofit, regional marketing and economic development organization fostering collaboration among private and public-sector leaders throughout the 18 counties of Northeast Wisconsin, known as the New North region. The New North works to unite the region both internally and externally around talent development, regional brand development, and business development, with the mission of establishing the New North region as a nationally and globally competitive location for personal and economic growth. This year's New North Summit theme is "The Speed of Change."