

Greater Madison Chamber of Commerce: Wisconsin's largest tech meetup to join with Accelerate Madison for sold-out big data event

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Trio of local experts will lead discussion on making better business decisions using data

MADISON – For the first Accelerate Madison event of 2017, the Greater Madison Chamber of Commerce will join the Big Data Madison Meetup for a special sold-out event focused on driving good business decisions using data on Monday, Feb. 13 from 5:30-7:30 p.m. at host sponsor Foley & Lardner. The event will feature a panel of local experts – Greg Tracy of [Propeller Health](#), Andy Jennings of [PerBlue](#) and Bipin Karunakaran of [Renaissance](#) – who will share their advice on how businesses, regardless of size and industry, can use data more effectively, as well as their perspectives on Greater Madison's growing Big Data ecosystem.

As the largest tech meetup in Wisconsin, featuring nearly 1,500 members, Big Data Madison promotes the understanding and adoption of technologies used to acquire, store and analyze the data created by social media interactions, mobile devices, website clickstreams, retail transactions, computer log files, embedded processors and sensors.

WHAT: Big Data Event Featuring Accelerate Madison and Big Data Madison Meetup

WHERE: Foley & Lardner, Suite 5000, 150 E. Gilman St., Madison

WHEN: Monday, Feb. 13, 5:30-7:30 p.m.

NOTE: For questions about access to the event and any other media accommodations or requests, please contact Erik Greenfield at [608-669-7884](tel:608-669-7884) or egreenfield@greatermadisonchamber.com.