

Independent Business Association of Wisconsin: To host pioneer of modern race motorcycle technology

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Brookfield, Wis. – December 6, 2017 – The Independent Business Association of Wisconsin (IBAW) presents “Erik Buell – Engineer | Entrepreneur | Visionary” on Friday, December 15, 7:00 am – 9:00 am, at the Wisconsin Club, 900 W Wisconsin Avenue, Milwaukee, Wis. A plated breakfast will be served.

Steve Kohlmann, Executive Director of IBAW, said, “If you enjoy inspirational stories of manufacturing and innovation with a ‘never say die’ attitude, this is definitely a meeting you won’t want to miss.” To register, go to www.IBAW.com

Erik Buell is a pioneer of modern race motorcycle technology and was the founder, former Chairman and Chief Technical Officer of the Buell Motorcycle Company, which eventually merged with Harley-Davidson Corp. In November 2009, Buell launched Erik Buell Racing (EBR), a firm essentially focusing on developing race-machines based on the Harley-Davidson engine platform, featuring new ground-breaking innovations in the motorcycle industry.

The mission of the IBAW is to advance business prosperity through insightful programming, executive networking, and member-driven public policy and advocacy. IBAW membership encompasses manufacturing, service, distribution, healthcare, technology, financial, consulting and others. A statewide, non-profit association, IBAW members and sponsors employ thousands of Wisconsin workers.

Since 1973, the Independent Business Association of Wisconsin (IBAW) was formed for small business owners to engage in conversation relating to legislation which impacts the bottom-line costs of businesses throughout the state of Wisconsin. IBAW is a venue for high level CEOs, CFOs, COOs, other upper management and entrepreneurs to network, exchange business ideas, and become educated and involved on issues which impact their business. IBAW is time well spent!

For additional information, contact Steve Kohlmann, IBAW Executive Director, via email at IBAWOffice@gmail.com