

Jeff Keebler succeeds Gary Wolters as MGE CEO

Posted on Tuesday, Mar 14, 2017

Jeff Keebler, the previous senior vice president of energy supply and planning for Madison Gas & Electric, has succeeded Gary Wolter as CEO.

This change comes as MGE is “going through a lot of transitions as an organization and as an industry,” according to Keebler, who has worked 22 years for the company.

In fact, he has never worked anywhere else, having started with MGE straight out of college. He did his undergraduate studies at UW-La Crosse, and got his master’s degree from UW-Whitewater.

Wolter is carrying on as chairman of the board. When he retires, he will have been the longest- serving chair and CEO in company history.

See the full story at WisBusiness.com