

JNJ Craftworks to put on Children's Business Fair in Verona

Posted on Thursday, Jul 20, 2017

Contact: Jerina Vincent
[6086921476](tel:6086921476)
jerina@jnjcraftworks.com

Location: Verona, WI
Event name: Children's business fair -Verona
Date : August 5th 2017
Time: 9:30am - 1:30pm
Location: Holiday Inn, Verona, WI
<https://www.facebook.com/VeronaChildrensBusinessFair/>
<https://www.childrensbusinessfair.org/verona>

COULD A TEN-YEAR-OLD INVENT THE NEXT ÜBER?

Find out at the Verona/Madison Children's Business Fair, showcasing kids' entrepreneurial genius!

On Aug 5th from 9.30Am - 1.30pm the 1st annual Verona/Madison Children's Business Fair will host 15 young entrepreneurs at Holiday Inn Express & Suites, Verona, WI. This event is FREE and OPEN TO THE PUBLIC.

Kids create a product or service, develop a brand, build a marketing strategy, and then open for customers at this one-day marketplace. The children are responsible for the setup, sales, and interacting with customers, and any parent seen selling to the customer or promoting the child's product will result in disqualification from the competition.

One previous competitor from 2009, Makaila Ulmer of Bee Sweet Lemonade, now 10 years old, will be on hand to promote other children in their business efforts. Mikaila's Bee Sweet Lemonade is now sold in Whole Foods Market here in Texas as a result of her young business savvy.

This event is sponsored by JNJ Craftworks, and the generous support of our donors and volunteers, who all believe that principled entrepreneurs are heroes and role models for the next generation.

Whether an entrepreneur is famous, like Elon Musk or Oprah Winfrey, or one of the thousands of unsung business owners across this country, these entrepreneurs are the people who make sacrifices to innovate, create jobs, and serve their communities.

“Today’s youth are tomorrow’s business innovators and leaders. The Children’s Business Fair gives students the opportunity to spread their entrepreneurial wings and get a head start on promising business careers,” said Jeff Sandefer, founder of the Acton School of Business.

Prizes will be awarded in each of the four age groups (6-7, 8-10, 11-12, and 13-14) for “Most Business Potential,” “Most Creative Idea,” and “Most Impressive Presentation.”

Both adult sponsors and shockingly articulate kids are available for interviews on camera or off.

Our sponsors are Dream bank, Dane buy local, Mom’s in Madison, Hula frog.