

MadREP summit highlights diversity in the workforce

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A recent Madison Region Economic Partnership event highlighted the benefits of diversity in the workforce.

Over 500 attendants gathered May 11 at the Monona Terrace in Madison for the Economic Development and Diversity Summit. They heard from speakers like Tiffany Jana, CEO and president of TMI consulting, a diversity and inclusion company based in Richmond, Va.

She says if companies want the fresh perspectives and unorthodox ideas that come from a more diverse group of workers, they have to be prepared to be flexible.

“If you want the upside of diversity, you have to be prepared that someone who comes from a different background, with a different set of experiences and a different set of values, they’re going to create a little bit of friction,” she said. “Because if you ask the same people the same questions over and over again, you get the same kind of results. When you throw different in there, they’re going to challenge.”

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