

# Mayor Barrett: To call on faith leaders to spread message of non-violence

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*Nationally-known pastor to speak Wednesday morning at Ceasefire Sabbath kick-off breakfast*

MILWAUKEE – This weekend marks the thirteenth annual Ceasefire Sabbath, an effort to mobilize the faith-based community in working collaboratively to improve public safety and strengthen neighborhoods.

On Sunday, May 21, 2017, Mayor Barrett will visit three places of worship as part of his 13th Annual Ceasefire Sabbath to engage the various faith communities in an effort to fight violence and promote safety in Milwaukee. In addition, Mayor Barrett will call on all faith leaders to spread a message of peace and non-violence during the weekend’s religious services throughout local neighborhoods.

“We must work together to foster safer communities,” Mayor Barrett said. “My

Ceasefire Sabbath effort is one of the many ways we are ensuring a safe summer for all Milwaukeeans. I'm looking forward to engaging our residents this weekend in spreading a message of non-violence and peace throughout our neighborhoods."

To kick-off this effort, Mayor Tom Barrett, City Department representatives and faith-based leaders will gather Wednesday morning at Christ the King Church to discuss spreading this message of non-violence in the community.

The morning's keynote speaker is Pastor Michael McBride from The Way Christian Center in Berkeley, CA. Pastor McBride is an advocate for the role of faith in violence prevention. As the Director for Urban Strategies for PICO National Network, a nationwide group of faith-based community organizations, and its LIVE FREE Campaign, Pastor McBride supports hundreds of congregations throughout the country in addressing gun violence and mass incarceration.

On Wednesday, the Office of Violence Prevention will share the status of its comprehensive community-driven violence prevention plan. The Milwaukee Police Department will be on hand to meet with attendees to discuss addressing crime and violence in neighborhoods.

**WHO:**

- Milwaukee Mayor Tom Barrett
- Faith-Based Leaders from throughout Milwaukee
- Pastor Michael McBride, The Way Christian Center in Berkeley, CA
- Milwaukee Police Chief Edward Flynn
- Reggie Moore, Director, Office of Violence Prevention
- Representatives from Milwaukee Police Department

**WHEN:**

- Wednesday, May 17, 2017

Media should arrive by 8:00 a.m.

**WHERE:**

- Christ the King Church – Quality of Life Center

7750 North 60<sup>th</sup> Street

Milwaukee

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