

Milwaukee Admirals near end of first season back at historic arena

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As Milwaukee's minor league hockey team nears the end of its first season back at the UW-Milwaukee Panther Arena in decades, team President Jon Greenberg says investing in an upgraded facility was well worth it.

The Milwaukee Admirals originally played at the historic downtown arena from around 1973 to around 1986, at which point they made the transition to the Bradley Center along with other local teams.

Now, the Admirals are back at the arena, which was recently renovated with a host of new features and upgraded fixtures.

"When we decided to come over, and they had been recruiting us for a couple years to make the switch, we realized at some point we were going to have to go, because the Bradley Center's not going to exist anymore," Greenberg said. "We engaged in negotiations, and as part of negotiations, we agreed to be partners in the renovation of the building."

See the full story at WisBusiness.com