

Milwaukee Fire Department: Warm Up Winter Hero's Haul Fire Truck Pull

Posted on Friday, Sep 29, 2017

Milwaukee Brewing Company, 613 South 2nd Street, Milwaukee

CONTACT: Contact: Lt. Michael Ball
Milwaukee Fire Department
Director Community Relations
414-397-8494
Mfd-dir-cr@milwaukee.gov

WHAT: Milwaukee Fire Department's Warm Up Winter Hero's Haul Fire Truck Pull

WHEN: September 30, 2017 from 12:00 p.m. to 4:00 p.m.

WHERE: Milwaukee Brewing Company - 613 South 2nd Street, Milwaukee

DETAILS: The Milwaukee Fire Department's Warm Up Winter Committee is hosting the 2nd Annual HERO'S HAUL FIRE TRUCK PULL in front of the Milwaukee Brewing Company. The goal of Warm Up Winter is to furnish winter coats to all children in need in the City of Milwaukee. To date, over 35,000 new winter coats have been distributed to children across Milwaukee. Various fundraisers are hosted throughout the year to enable the purchase and distribution of coats to children every fall.

The Milwaukee Brewing Company has teamed up with the Warm Up Winter Committee to host this unique event. Teams of ten will compete to pull a fire truck 75' in the shortest amount of time possible. The fastest time wins! Each team is asked to raise a minimum of \$340 (the cost of 10 coats). This event will include food trucks, music, and fun for all ages. Attendance is free. Teams must register to compete at Firetruckpull.com