

# Milwaukee Press Club: Two Milwaukee-Area High Schools Win Milwaukee Press Club Grants

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May 3, 2017 - Milwaukee - The Milwaukee Press Club Endowment is honoring journalism programs at Messmer High School and Pius XI High School with monetary grants, along with tickets for students and their advisors to the MPC's May 12 Gridiron Dinner.

The winning programs will each receive \$500 and are described as follows:

**Messmer High School** - Video Production Equipment - *Broadcast Media is offered as a semester long class that is a combination of media literacy, theory, and practical application with an overall focus on citizen journalism. This is an active, experiential learning class providing an overview to all types of electronic media. The class primarily uses iPads to gather images, video, edit, compose, and deploy our media content. We would purchase a tripod with fluid drag head, tablet tripod mount, lavalier omnidirectional condenser microphone, and a handheld gimbal stabilizer.*

**Pius XI High School** - Leadership Camps - *Our yearbook program consists of twelve student staff members. The various responsibilities include photography, conducting interviews, layout design, and editing. The goal of the program is to provide a hands-on approach to journalism, allowing the students to take ownership of the publications and explore various areas of the field. We would use the grant to send students to leadership/training camps in order to develop their skills and*

*understanding of the processes behind creating a yearbook. Walsworth, our yearbook publisher, provides a two-day camp for students where they collaboratively design a theme, cover, and train on the design tools.*

In addition to the funds, the endowment pays for students and advisors to attend the Milwaukee Press Club's Gridiron Dinner, 5:30 p.m. May 12, 2017, at the InterContinental Milwaukee, 139 E. Kilbourn Ave. The event will honor reporter David Fahrenthold of *The Washington Post*, along with local civil rights activist Howard Fuller and Carmen Pitre of the Sojourner Family Peace Center, as well as the winners of the 2016 Excellence in Wisconsin Journalism competition. For more information, see <https://milwaukeekeepressclub.org/events/gridiron-awards--dinner-2017>.

The high school grant competition, now in its seventh year, provides funding to programs at public or private high schools located in Milwaukee County. To qualify, the journalism programs must be aimed at educating students about journalism, providing hands-on experience, and encouraging students to pursue careers in journalism, communications or a related field.

#### **About the MPC Endowment Ltd.**

The purpose of the MPC Endowment is to support education and excellence in journalism and the media, including the endeavors and activities of the Milwaukee Press Club that align with that purpose, but also via scholarships at the high school and college level for students pursuing careers in journalism, communications or a related field. The Endowment supports education and excellence in journalism and communications via other appropriate channels that comply with the 501 (c) (3) regulations of the Internal Revenue Service. For more information, contact the Milwaukee Press Club, [milwaukeekeepressclub@gmail.com](mailto:milwaukeekeepressclub@gmail.com), or [\(262\) 894-2224](tel:2628942224).