

Milwaukee Public Schools: Hires new media manager

Posted on Wednesday, Apr 5, 2017

>> **WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)**

Contact

Denise Callaway | Office: (414) 475-8650 | Email: callawde@milwaukee.k12.wi.us

MILWAUKEE (April 5, 2017) – Milwaukee Public Schools announced today that Andy Nelson has joined the district as its new media manager. Nelson will focus on proactive communications that improve the telling of the MPS story. As director of public relations for the Pabst Theater Group for the past decade, Nelson was in charge of growing brand awareness around one of the most prolific event companies in the country.

“Andy brings an impressive track record and a contagious passion for all things Milwaukee to the MPS team,” said Denise Callaway, MPS’ director of Communications & Outreach. “We look forward to Andy’s contributions to a team that works hard to tell the MPS story every day.”

“I am thrilled to start my new position with Milwaukee Public Schools and feel honored to act as one of the many champions of the over 75,000 young people it serves,” said Nelson. “MPS’ new leadership inspires me; I believe it is integral to making this city a better place to live for all of us.”

As media manager for Milwaukee Public Schools, Nelson serves as the first point of contact for local and national media. He will also work to develop more opportunities to inform the community about the many programs underway to help more students be successful academically. Nelson can be reached via email at nelsonai@milwaukee.k12.wi.us. His office number is 414-475-8675 and his cell is 414-688-9664.