

Platform Communications: Myranda Tanck joins Platform Communications

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Public affairs firm announces newest addition to communications team

[Madison, Wis.] – Today, Platform Communications, a Madison-based public affairs, community advocacy and communications strategy firm announced that Myranda Tanck has joined the firm as Director of External Communications.

The newest member of the recently launched company's growing team, Tanck comes to Platform from the Wisconsin Legislature, where she served as Communications Director for the Senate Majority Leader.

"I am very pleased to welcome Myranda to the Platform team," said Keith Gilkes, President and CEO. "Platform has already shown the results we can deliver, and our growing team is ready to take it to the next level as we work to expand our clients' ability to make their case to decision-makers and the public."

Platform Communications was officially launched in September of 2017 and has a growing list of clientele in a wide variety of fields. Founded by Keith Gilkes, a long-time advisor to Governor Scott Walker and countless high-profile officials and projects in the state of Wisconsin, Platform Communications strives to help bridge the gap of understanding between stakeholders on issues and projects impacting our communities.



In addition to Tanck, Gilkes' team at Platform Communications includes Vice President Brian Reisinger, Director of Corporate Communications Nathan Conrad, Director of Public Affairs Lauren Clark, and Director of Operations Kathryn Kotowski.

For more information on the firm and to set up a consultation please visit platform-communications.com.