

National cleaning company targeting Green Bay for expansion

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A successful national cleaning company is targeting the Green Bay market.

Jan-Pro and sister company Maid Right are run by Premium Franchise Brands. While Jan-Pro has been doing commercial cleaning for over 25 years, Maid Right, launched in 2013, is a more recent attempt to offer in-home cleaning services.

Don Tarinelli, Premium Franchise Brands senior director of franchise development, says getting Jan-Pro into Green Bay is a higher priority because it will help to fill in the gaps for what is already a successful national service model.

"It's an extremely successful business," he told WisBusiness.com. "It doesn't have a lot of holes in coverage in the U.S."

Jan-Pro already provides services in the Green Bay area through subcontractors, but Tarinelli says that's not ideal.

"We want to get someone in the market who uses our branded process and our systems," he said. "We'd like to get someone there in the first quarter of 2018."

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