

# Old World Wisconsin guest brewers event: The Explorium Brewpub to be featured brewer

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Eagle, Wisconsin – This July, taste the history of Wisconsin brewing at Old World Wisconsin! In partnership with the Museum of Beer and Brewing, Old World Wisconsin will continue their historic brewing program with new featured guest breweries during the month of July. The featured breweries are a living tradition that allows guests at Old World Wisconsin to learn more about this vibrant craft. Karben4 Brewery, The Explorium Brewery and Ale Asylum will be the July featured breweries. The historic brewing program brings beer lovers from around the state together for an exceptional beer experience to share in the taste and long history of Wisconsin's favorite beverage.

"This event is a great opportunity for beer connoisseurs of all levels to see 19<sup>th</sup>-century brews brought to life," said Dan Freas, site director at Old World Wisconsin. "Historically, breweries were located in nearly every small village in Wisconsin and were the cultural focal point of the town."

Guests can stop by the Sudhaus, in the German Area, to fully engage their senses as they treat themselves to a cold brew while learning more about Wisconsin's rich brewing history. Also available for purchase are traditional German pretzels and root beer. Below are the dates of the July featured brewery days:

- Saturday, July 1: [Karben4 Brewery](#). Karben4 brews English-influenced beers that have an emphasis on the sweet malt yin.
- Tuesday, July 4: [The Explorium Brewpub](#). A place to explore the emporium of craft beer and food flavors inspired by the spirit and travels of the famous explorers who have come before us.
- Saturday, July 15: [Ale Asylum](#). At Ale Asylum, we brew beers in the tradition of brew honest, brew like you mean it. Thus our beer is brewed and bottled with

our own hands on Madison's North Side.

The brewing process will begin by 10am and conclude by 5pm, brewing American cream ale. Wisconsin Historical Society members receive free admission. The cost for admission for adults is \$19, children \$10, senior citizens \$16. Fees include an all-day tram transportation pass. Parking is free. Beer may only be purchased for an additional cost and consumed by guests 21 and older. Visit [oldworldwisconsin.org](http://oldworldwisconsin.org) for more information.

### **About Old World Wisconsin**

Old World Wisconsin is a 600-acre regional history attraction that features interactive environments and immersive stories of 19<sup>th</sup>-and early 20<sup>th</sup>-century Midwestern immigrant farm and rural life. It is one of twelve Wisconsin Historical Society sites and museums around the state. The museum offers guests hands-on activities, led by period-clad staff members, as they visit 10 working farmsteads, explore 12 heirloom gardens, meet heritage animal breeds and try historic crafts and skills. Old World Wisconsin is located on Highway 67 just south of Eagle, Wisconsin in the Milwaukee/Chicago/Madison triangle. Check our website for seasonal hours. For more information visit [www.oldworldwisconsin.org](http://www.oldworldwisconsin.org) or call [262-594-6301](tel:262-594-6301).

### **About the Wisconsin Historical Society**

The Wisconsin Historical Society, founded in 1846, ranks as one of the largest, most active and most diversified state historical societies in the nation. As both a state agency and a private membership organization, its mission is to help people connect to the past by collecting, preserving and sharing stories. The Wisconsin Historical Society serves millions of people every year through a wide range of sites, programs and services. For more information, visit [wisconsinhistory.org](http://wisconsinhistory.org).