

# Re Mixers uses disruptive engineering for AI-designed static mixer

Posted on Friday, Feb 17, 2017

Re Mixers, a Madison-based startup that got second place in the 2016 Governor's Business Plan Contest, is trying to break into the adhesive application market with disruptive engineering and design.

The company secured a \$500,000 investment from N29 Capital Partners in December, and Eric Ronning, co-founder of Re Mixers, doesn't see the company slowing down at all.

"Our technology extends beyond adhesives; that opens the door to the world of chemical mixing," Ronning said. "We're looking down the road to explore opportunities."

The company's 'static-mixing' nozzle greatly improves upon existing epoxy-mixing technology, and was designed using artificial intelligence—or AI—to test and repeatedly improve upon design simulations as the AI program runs analysis.

"We have found a way to automatically innovate," Ronning said. "We want to apply the techniques used to design the mixer to other processes altogether."

See the full story at [WisBusiness.com](http://WisBusiness.com)