

ResCare Workforce Services: Launches 7-county awareness campaign to inspire FoodShare members to build skills and find jobs

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MILWAUKEE - December 5, 2017 - With more than 18,000 jobs currently available in southeastern Wisconsin, ResCare Workforce Services has launched a "Change the Game" campaign to raise awareness among FoodShare members about enrollment in the FoodShare Employment and Training (FSET) program.

FSET is a free program that helps FoodShare members in Wisconsin build their job skills and find jobs. ResCare Workforce Services administers the FSET program to FoodShare-eligible individuals in Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington, and Waukesha counties. The Change the Game campaign provides, in part, information and resources for three regions via three new websites: GameChangeMKE.org (Milwaukee), GameChangeWOW.org (Waukesha, Ozaukee, and Washington), and GameChangeWRK.org (Walworth, Racine, and Kenosha).

"Our goal is to empower individuals to build meaningful careers by leveraging the FSET program along with our extensive resources and employer partnerships," said DeVone Holt, ResCare Workforce Services customer development director. "We hear from FSET participants regularly telling us how going through the program has

improved their lives. By increasing awareness of the opportunities available to eligible participants, our goal is to encourage Wisconsin residents who need assistance with job training to take advantage of these life-changing services," he said.

Since 2015, over 13,000 FSET participants in southeast Wisconsin have found jobs with assistance from ResCare. Statewide, almost 21,000 FSET participants have found jobs.

Who is Eligible

Anyone currently receiving FoodShare benefits is eligible to enroll in the FSET program through ResCare Workforce Services. Once a member enrolls, talent development specialists provide support to help create a customized plan of action for education, vocational training, and other support services that are based on the individual's needs and goals.

"Hundreds of employers in the Greater Milwaukee region are desperately seeking qualified, skilled workers to fill jobs," said Holt. "FSET program participants are trained with the skills needed to meet the needs of these jobs."

About ResCare Workforce Services in Wisconsin

ResCare Workforce Services is the largest workforce contractor in the U.S., with more than 350 locations and a team of more than 2,000 professionals who use industry best practices to provide job training, career advice, and job placement services to approximately 1 million job seekers and thousands of employers annually.

In Wisconsin, ResCare Workforce Services is the administrator of the FSET program for Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington, and Waukesha counties.

Headquartered in Louisville, Kentucky, ResCare's 45,000 dedicated employees serve nearly 60,000 people daily in 42 states, Canada, and Puerto Rico. For more information about Wisconsin's FSET program, please visit <http://GameChangeMKE.org>. This institution is an equal opportunity provider.