

UW-Madison: Massey selected as Wisconsin School of Business dean

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MADISON – Anne P. Massey, an experienced and highly regarded professor and administrator at Indiana University Bloomington, has been selected as the next dean of the Wisconsin School of Business.

Massey holds the title of Dean's Research Professor of information systems at the Kelley School of Business at Indiana University Bloomington, as well as associate vice president in the Office of the Executive Vice President for University Academic Affairs. She is scheduled to begin Aug. 7 at UW-Madison.

"I am truly honored to have been selected as the next dean for the WSB," Massey says. "I am quickly learning how exceptional the university and WSB are, thanks to a combination of its people and principles. The school has a strong portfolio of academic programs, top quality students, an outstanding group of nationally recognized faculty and dedicated staff. Coupled with its supportive network of donors, alumni and friends in the business community, I believe the WSB is poised to reach new heights, and I'm thrilled to be a part of those efforts."

Massey will succeed François Ortalo-Magné, the Albert O. Nicholas Dean of the Wisconsin School of Business since 2011, who will depart Madison in summer 2017 to become dean of London Business School.

She received a doctorate in decision sciences and engineering systems, master's of

science in industrial engineering and bachelor's degree in management, all from Rensselaer Polytechnic Institute in Troy, New York.

"This is a pivotal moment for business education, including WSB and the communities it serves. We have the potential to lead efforts to overcome disciplinary boundaries. In doing so, the WSB and UW-Madison can help develop better solutions to real problems – solutions found only at the intersection of different thought worlds," Massey says. "At their very best, deans facilitate and leverage the opportunities and accomplishments of others. It is in this spirit that I look forward to working with faculty, students, staff, and alumni to advance our deeply important mission with a shared sense of urgency and purpose."

Her research focuses on technology-driven innovation processes and strategies, and the role of information technology, including most recently enterprise social media and 3D virtual environments, on team performance. She has received research funding and support from industry as well as institutions such as the National Science Foundation, the Robert Wood Johnson Foundation, and others.

"We are fortunate to have someone with Anne's experience lead the Wisconsin School of Business as its next dean," says Sarah Mangelsdorf, UW-Madison provost. "Her passion for innovation and forward-thinking research will inspire students and build upon the school's success."

Massey has been recognized throughout her career for excellence in teaching, receiving the IU Board of Trustees' Distinguished Teaching Award and Kelley's MBA Distinguished Faculty Teaching Excellence Award, and has been recognized by Bloomberg Businessweek as an Outstanding MBA Faculty Member.

Founded in 1900, the Wisconsin School of Business established one of the first five business programs in the nation. The dean serves as the chief academic and executive officer, with responsibility for faculty and staff development, personnel oversight, fundraising, budget planning and management, curriculum and student academic affairs.

The school, with an annual budget of \$69 million, comprises approximately 80 tenured and tenure track faculty, 220 professional staff and 40 university staff. WSB offers highly regarded degrees in the major fields of business, as well as executive and continuing education programs.

Terry Warfield, professor of accounting and information systems, chaired a 17-member search and screen committee.

According to Warfield, “Professor Massey, an accomplished scholar and award-winning teacher, also brings a strong record of academic leadership and collaboration that will serve well the School of Business and the University of Wisconsin-Madison.”