

Center for Innovation & Business Development and St. Croix EDC, : Seminar on Financial Assistance for Global Market Expansion

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Experts from several organizations will present information to local companies contemplating an entry into new international markets during a free, half-day seminar on Wednesday, October 18th from 8:00 a.m. to Noon at the UW-River Falls Hudson Center, [2501 Hanley Road](#), in Hudson, Wisconsin. The seminar is hosted by the Center for Innovation & Business Development (CIBD) and St. Croix EDC, and there is no fee to attend.

The seminar will dispel the misconceptions about two barriers — complexity and costs - related to global market expansion. Sources of available funding to achieve exporting goals will be emphasized.

The seminar combines presentations and roundtable discussions to provide attendees with actionable advice.

Click here to register: join.inwisconsin.com/faroadshow or contact Nita Dusek at St. Croix EDC, [\(715\) 381-4383](tel:715-381-4383) or nita@stcroixedc.com.

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