

Walker campaign: Launches digital ads on Wisconsin becoming a top 10 state under governor's bold, conservative leadership

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Highlights Wisconsin landing in Top 10 states for business for the first time ever, other ways Wisconsin is leading the country

[Madison, Wis.] – Friends of Scott Walker today launched a digital ad campaign on Wisconsin becoming a Top 10 state for business, as well as other ways our state is leading the nation under Gov. Walker's bold conservative leadership.

"From jobs to education, Wisconsin is a Top 10 state under Gov. Walker's bold conservative leadership," spokesman Joe Fadness said. "With unemployment the lowest it has been since 2000 and more Wisconsinites working than ever before, taxpayers and hard-working families are seeing that Gov. Walker's record of reform has our state headed in the right direction."

The digital ads, which are running statewide on online and social media platforms, highlight Wisconsin's Top 10 status after Chief Executive magazine [reported that the state is now No. 10](#) on its list of best states for business. This is the first time Wisconsin has ever landed in the top 10, and the state was in the bottom 10 before Gov. Walker took office.

The ad campaign will also highlight other ways Wisconsin ranks in the Top 10 in

addition to creating the right environment for job creation, including workforce participation – more people are working than ever before in Wisconsin – high school graduation rates, and ACT scores.

[See an example of the digital ad campaign.](#)