

Walker campaign: Launches digital campaign to activate grassroots support for budget

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[Madison, Wis.] – Friends of Scott Walker today launched a digital ad campaign featuring WalkerBudget.com, a website encouraging voters across the state to write letters to their legislators in support of the governor’s budget. Governor Walker released the following statement on making his appeal directly to Wisconsinites:

“The bold conservative reforms we’ve enacted in this state make it possible to cut taxes even further and make historic investments in education. We are working and winning for Wisconsin and now is not the time to let up – I intend to fight so working families are the ones who benefit, and I hope Wisconsinites will join me.”

You can view [WalkerBudget.com here](#). The site, which provides Wisconsinites with a legislator locator and information on the governor’s reforms, rallies support around key aspects of the governor’s budget, including:

- **Tax cuts** – Governor Walker and Republicans have already cut taxes by some \$5 billion. The governor’s budget cuts taxes and fees by nearly \$600 million on top of that. By the end of 2018, cumulative tax cuts will be \$8 billion, and property taxes will be lower than they were in 2010.
- **More money in the classroom** – Under Governor Walker’s budget, there will be more money in the classroom than ever before, with \$649 million putting K-12

investment at an all-time high.

- **Cutting UW Tuition** – Governor Walker is fighting to cut UW tuition by 5 percent for hardworking families and students. The governor’s budget also invests nearly \$140 million more in our UW System, with more funding made possible by Wisconsin’s conservative reforms.