

Walker campaign: Launches new website ahead of official announcement

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Madison, Wisconsin – Governor Scott Walker’s campaign unveiled the new ScottWalker.com website ahead of his official campaign announcement, providing voters with a revamped platform to engage with the campaign and learn how he’ll keep moving Wisconsin forward with more bold reform.

“We’re ready to keep moving Wisconsin forward with more bold reforms that deliver results for hard-working families,” Gov. Walker said. “The new ScottWalker.com website provides voters with yet another way to see how what we’re doing is helping – and how there’s more to be done.”

The new ScottWalker.com includes sections detailing how Governor Walker’s policies have delivered real, positive results for the state of Wisconsin. Additionally, the website includes a volunteer action center and new store for all the reformers looking to purchase Walker campaign merchandise.

The launch of the new website coincides with growing excitement around Governor Walker’s anticipated re-election announcement in early November. The governor released a [new logo Oct. 11](#) and a [campaign video and digital ad campaign on Oct. 18](#).

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Paid for by Friends of Scott Walker