

Wisconsin LGBT Chamber of Commerce: Welcomes U.S. Cellular as newest gold founding member

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Contact: Jason Rae, (715) 790-4334
jason@wislgbtchamber.com

MILWAUKEE — The Wisconsin LGBT Chamber of Commerce announced today that U.S. Cellular has joined the Chamber as its newest gold founding member. “We are thrilled to welcome U.S. Cellular as our newest member of the Wisconsin LGBT Chamber,” said Jason Rae, executive director of the Wisconsin LGBT Chamber. “U.S. Cellular is committed to diversity and inclusion among its associates and customers, and they are dedicated to helping businesses of all sizes and backgrounds succeed.” “We’re proud to join the Wisconsin LGBT Chamber and be part of a strong statewide community of inclusive businesses,” said John Heimsch, director of sales for U.S. Cellular in Wisconsin and Northern Illinois. “Diversity is a core value of our Dynamic Organization business model, and we’re excited to bring different people and perspectives together to collaborate, innovate and grow our business with the Wisconsin LGBT Chamber.”

U.S. Cellular is the fifth-largest full-service wireless carrier in the United States, providing national network coverage and industry-leading innovations designed to elevate the customer experience. U.S. Cellular has an active LGBT associate resource group, USC Pride, which provides insight on how to best serve their LGBTQ associates, communities and customers.

Gold membership with the Wisconsin LGBT Chamber includes a listing in the Business Directory and a seat on the Chamber’s Corporate Leadership Advisory Council.

“We are excited to build a deep relationship with the entire team at U.S. Cellular as we build a more inclusive business community in our state,” added Rae.