

Wisconsin Next: PAC formed to elect Leah Vukmir

Posted on Monday, Oct 2, 2017

>> **WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)**

Contact: Alex Conant, ac@firehousestrategies.com

A group of Wisconsin's most winning political strategists have formed The Wisconsin Next PAC to be the leading Super PAC supporting the election of Leah Vukmir to the U.S. Senate in 2018. Today, Wisconsin Next announced its senior management team.

"Leah is a clear conservative leader who can win," said Stephan Thompson, the group's senior advisor. "We're going to do everything possible to help her bring real change to Washington. We're excited to share her life-long record of fighting for conservative values."

The Wisconsin Next PAC's senior management team:

Stephan Thompson, Senior Advisor

Stephan managed Governor Scott Walker's successful 2014 campaign. Previously he served as the executive director of the Republican Party of Wisconsin and as Deputy Campaign Manager of Governor Walker's 2010 campaign. He is the president of Battleground Strategies, Inc.

Brian Tringali & B.J. Martino, Pollsters

Brian and B.J.'s experience polling in Wisconsin goes back decades, including work for Governors Thompson and Walker, and for Senator Ron Johnson's re-election campaign. They are partners at the Tarrance Group.

Brian Kind, Data Analytics

Brian previously was the director of analytics for Governor Scott Walker, Ron Johnson and the Republican Party of Wisconsin. He is TargetPoint's National Director of Geo-Strategic Analytics and oversees the operations of its Office of National Geo-Strategic Analytics in Madison, Wisconsin.

Matt Oczkowski, Digital Advisor

Matt recently led data and analytics for the Trump-Pence campaign as Head of Product for Cambridge Analytica and formerly served as Chief Digital Officer for Governor Scott Walker. He is the President of Humn Behavior.

Alex Conant & Terry Sullivan, Communications Advisors

Alex and Terry were senior advisors on Ron Johnson's successful re-election campaign in 2016. Previously, they both were senior officials on Marco Rubio's presidential campaign, and Alex was a senior communications advisor on Joni Ernst's 2014 Senate campaign. They are partners at Firehouse Strategies.

Mary Kate Johnson, National Fundraising

Mary Kate's past and current clients include Greitens for Missouri, American Crossroads & Dan Sullivan for US Senate. She is principal at the MK Group, Inc.

The Wisconsin Next PAC is a federal "Super PAC." It will raise funds in unlimited amounts from individuals, corporations and other business entities, PACs and nonprofit organizations, and will make independent expenditures supporting Leah Vukmir's nomination and election as the next United States Senator from Wisconsin.