

# WisGOP: Launches statewide tax relief billboard campaign starting in La Crosse

Posted on Tuesday, Dec 19, 2017

>> **WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)**

**Contact:** Alec Zimmerman  
[\(608\) 257-4765](tel:(608)257-4765)

Madison, Wisconsin — As Governor Walker and Wisconsin Republicans highlight the results of their reforms to cut taxes, and taxpayers throughout the state receive their property tax bills, the Republican Party of Wisconsin is launching a statewide billboard campaign on Tuesday. Beginning in La Crosse, the billboards will tout Governor Walker's record of fighting for hard-working Wisconsin families. Wisconsin taxpayers will have saved over \$8 billion in total tax relief since the governor took office.

"When it comes to tax relief, Governor Walker is fighting for Wisconsinites and delivering real results," said Mark Morgan, Executive Director for the Republican Party of Wisconsin. "The governor is returning power to hard-working Wisconsin taxpayers by keeping government accountable and holding the line on property taxes - allowing Wisconsin families to spend their money how they see fit."

The billboard campaign will include various markets across Wisconsin, starting in La Crosse. See the billboard itself on Highway 16 north of the La Crosse Street intersection, or see an example of it online [here](#).

## **Governor Walker is Fighting for Hard-Working Wisconsin Families**

- Governor Walker and Republicans even eliminated the entire state portion of the property tax - all Wisconsin taxpayers will see a 100% reduction on the state portion of their property taxes.
- By the end of 2018, Wisconsin taxpayers will see a total of \$8 billion in tax relief since Governor Walker took office.
- Thanks to the leadership of Governor Scott Walker, property taxes this year will be lower than they were in 2010.