

A Stronger Wisconsin: Launches new ad: “This Teacher”

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Today, A Stronger Wisconsin announced that it will be launching a new ad, “[This Teacher](#).” The ad urges Wisconsinites to tell their political leaders to make schools, roads, and health care work for the people of Wisconsin. “This Teacher” highlights Tony Evers’ career as a Wisconsin public educator and contrasts Evers’ service to Wisconsin students with politicians like Governor Scott Walker who put their own interests ahead of hardworking Wisconsin families.

This 30 second spot is part of a \$1.8 million statewide buy. A Stronger Wisconsin is a Democratic Governors Association backed issue-advocacy organization.

“For too long, Wisconsin families have played second fiddle to the ambitions of politicians like Scott Walker,” said A Stronger Wisconsin Spokesman Tom Russell. “We need to tell the politicians to make schools, roads, and health care work for the people again. Tony Evers has spent his career in public service, working on behalf of Wisconsin students. Tony will always put the people of his state first by fighting to make the state’s schools, roads, and health care work for Wisconsin families.”