

AFP Wisconsin: Launches first TV ads in Wisconsin U.S. Senate race

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TV & Digital Ad Buy Draws Sharp Policy Contrast Between Baldwin, Vukmir

[You can view the ad HERE](#)

MADISON, WI – Americans for Prosperity – Wisconsin (AFP-WI) today announced its first television ad buy in the Wisconsin U.S. Senate race between Tammy Baldwin and Leah Vukmir contrasting the two candidates' records on taxes and spending, and calling for Baldwin's defeat. The new six-figure investment will include broadcast, cable, and digital advertisements that will run in markets across the state. Earlier this month, AFP-Wisconsin expressly called for [the defeat of Baldwin](#) and [the election of Vukmir](#) in November's election, citing the two candidates' different views and voting records on policy matters.

Americans for Prosperity-Wisconsin State Director Eric Bott made the following statement:

"The contrast in this election could not be more vivid. Leah Vukmir is a citizen activist turned state legislator who has consistently fought for low taxes, less government, and more freedom for the people of Wisconsin. Tammy Baldwin is a career politician who seems to have never met a tax increase she didn't like and voted to continue the D.C. spending spree by \$1.3 trillion earlier this year. Hard-working Wisconsinites simply can't afford to send Tammy Baldwin back to Washington for another six years. Leah Vukmir has been a principled fighter for free markets and free people. These ads will remind voters that we must fire Tammy Baldwin and elect Leah Vukmir to restore fiscal sanity in Washington and let

Wisconsinites keep more of their hard-earned money.”

READ FULL AD SCRIPT BELOW:

On taxes and spending, there's a clear choice.

Leah Vukmir fought against special interest loopholes so taxes could be cut for middle-class families.

And Vukmir signed a pledge to oppose new tax hikes.

For Tammy Baldwin, it's higher taxes and more spending.

Higher sales taxes. Higher income taxes. Higher energy taxes.

Voting for \$1.3 trillion in spending.

We can't afford Tammy Baldwin.

Americans for Prosperity is responsible for the content of this advertising.