

# AFP-Wisconsin: Launches new 7-figure TV ad: We can't afford Tony Evers

Posted on Friday, Sep 14, 2018

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*Group's New Ad Spotlights Real Costs of Evers' Policies*

**MADISON, Wis.** – Americans for Prosperity-Wisconsin (AFP-WI) on Friday announced a new \$1.3 million ad buy to supplement its grassroots efforts urging Wisconsinites to vote against Tony Evers in the race for governor. The 30-second spot underscores Evers' support for policies that would mean higher costs for road construction and his openness to increasing the gas tax by a dollar more per gallon. When asked about his support for a dollar per gallon gas tax hike, Evers said "everything is on the table." When asked about how much of a gas tax increase he would consider too much, Evers said "I have no range." The seven-figure investment is AFP-WI's [second television ad](#) opposing Evers and will run on cable, broadcast, and digital platforms throughout the state.

[VIEW THE AD HERE:](#)