

AG Schimel campaign: AG releases first television ad of general election

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Our Attorney General releases first television ad of general election Leadership on opioid epidemic earns him bipartisan support across Wisconsin

[WAUKESHA COUNTY, Wis...] Our Attorney General Brad Schimel is recognized as a national leader thanks to his strong commitment to combat the opioid crisis. This work has earned him broad, bipartisan support in Wisconsin and is highlighted in his [first television campaign ad](#) of the general election.

“The state is much better off with Brad Schimel as our Attorney General, Republican Brown County Sheriff John Gossage says in the spot. “Through his leadership, through his dedication to public safety, I’m glad that Brad Schimel is our Attorney General.”

Gossage’s sentiments are echoed by Democrat Bruce Daniels, the Sheriff of Taylor County.

“I think in this day and age of battling between Democrats and Republicans it’s very refreshing to have a man of either party that follows through on his promises, and I’m glad Brad Schimel is our Attorney General,” Taylor said.

Under Attorney General Brad Schimel’s leadership, the Wisconsin Department of Justice has become a national leader in the fight against prescription painkiller abuse. The award-winning “Dose of Reality” campaign, for example, has raised awareness of the dangers of prescription opioid abuse and has been adopted by six

states: Maine, Minnesota, Nebraska, Georgia, Arkansas, and Texas.

Wisconsin's drug take back program has collected more than 400,000 pounds of unused prescription drugs and medications since Schimel took office in 2015, keeping them out of the wrong hands. Wisconsin has consistently led the nation in number of law enforcement agencies participating in the statewide drug collection effort.

The Schimel campaign is garnering bipartisan support across Wisconsin and will continue to reach out to bring other supporters on board in the weeks ahead. The television ad is running on broadcast, cable, and digital networks across Wisconsin.

Schimel faces activist Josh Kaul in the General Election. Whereas Brad Schimel has a nearly three decades long, distinguished career as a prosecutor in this state, Josh Kaul has never prosecuted a criminal case in Wisconsin. Not one, ever. Whereas Schimel has a broad, bipartisan coalition of Wisconsin supporters, Kaul is funded and supported by state and national partisan activists.

As Attorney General, Schimel has also prioritized preventing Internet crimes against children and violence against women. Under Schimel, Wisconsin is a national leader in the fight against human trafficking. Together with a coalition of Attorneys General from across the country, Brad Schimel has led numerous lawsuits challenging overreach by the federal government that would cripple the economy and hurt Wisconsin families.

Brad and his wife, Sandi, raise their two daughters in Waukesha County where Brad previously served as a prosecutor since 1990, including eight years as the elected District Attorney. He was elected Wisconsin Attorney General in 2014.

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See the new Schimel Ad: BradSchimel.com/Connecticut

FACT SHEET

“Connecticut” :30 Television Ad from Schimel for Attorney General

Transcript of ad:

Voice Over: “Under Brad Schimel, Wisconsin is leading the nation in the fight against opioid abuse. It’s why 51 Republican and 12 Democratic Sheriffs support

Schimel.”

Republican Brown County Sheriff John Gossage: “The state is much better off with Brad Schimel as our Attorney General. Through his leadership, through his dedication to public safety. I’m glad that Brad Schimel is our Attorney General.”

Democratic Taylor County Sheriff Bruce Daniels: “I think in this day and age of battling between Democrats and Republicans it’s very refreshing to have a man of either party that follows through on his promises, and I’m glad Brad Schimel is our Attorney General.”

1. Claim: ***Under Brad Schimel, Wisconsin is leading the nation in the fight against opioid abuse.***

Evidence: The award-winning Dose of Reality public awareness campaign to prevent prescription opioid abuse has been adopted by six states, Maine, Minnesota, Nebraska, Georgia, Arkansas, and Texas. Attorney General Schimel has twice been featured at the National Prescription Drug Abuse and Heroin Summit in Atlanta, GA. Attorney General Schimel’s team helped the National Association of Attorneys General develop a training curriculum on prescription opioid abuse, and has presented at more than a dozen national opioid trainings and conferences for law enforcement, prosecutors, assistant attorneys general, and public health officials. In 2016, Attorney General Schimel convened an opioid abuse conference in Milwaukee that was attended by attorneys general and attorney general staff from across the country.

2. Claim: ***51 Republican and 12 Democratic Sheriffs support Schimel.***

Evidence: List of endorsements below.

Adams County Sheriff, Sam Wollin (D)
Barron County Sheriff, Chris Fitzgerald (D)
Bayfield County Sheriff, Paul Susienka (D)
Brown County Sheriff, John Gossage ®
Buffalo County Sheriff, Michael Schmidtknecht (R)
Burnett County Sheriff, Ronald Wilhelm (R)
Calumet County Sheriff, Mark Ott (R)
Chippewa County Sheriff, James Kowalczyk (D)
Clark County Sheriff, Greg Herrick (R)

Columbia County Sheriff, Dennis Richards (R)
Crawford County Sheriff, Dale McCullick (R)
Dodge County Sheriff, Dale Schmidt (R)
Door County Sheriff, Steven Delarwelle (R)
Dunn County Sheriff, Dennis Smith (D)
Eau Claire County Sheriff, Ron Cramer (R)
Florence County Sheriff, Jeff Rickaby (R)
Forest County Sheriff, John Dennee (R)
Grant County Sheriff, Nate Dreckman (R)
Green County Sheriff, Mark Rohloff (R)
Green Lake County Sheriff, Mark Podoll (R)
Iowa County Sheriff, Steve Michek (R)
Iron County Sheriff, Tony Furyk (D)
Jackson County Sheriff, Duane Waldera (D)
Jefferson County Sheriff, Paul Milbrath (R)
Juneau County Sheriff, Brent Oleson (R)
Kenosha County Sheriff, David Beth (R)
Kewaunee County Sheriff, Matthew Joski (R)
La Crosse County Sheriff, Steve Helgeson (R)
Lafayette County Sheriff, Reg Gill (R)
Langlade County Sheriff, Mark Westen (R)
Lincoln County Sheriff, Jeff Jaeger (R)
Marathon County Sheriff, Scott Parks (R)
Marinette County Sheriff, Jerry Sauve (R)
Monroe County Sheriff, Scott Perkins (R)
Oconto County Sheriff, Michael Jansen (R)
Oneida County Sheriff, Grady Hartman (R)
Outagamie County Sheriff, Bradley Gehring (R)
Ozaukee County Sheriff, Jim Johnson (R)
Pepin County Sheriff, Joel Wener (R)
Polk County Sheriff, Peter Johnson (R)
Portage County Sheriff, Mike Lukas (D)
Price County Sheriff, Brian Schmidt (R)
Racine County Sheriff, Christopher Schmaling (R)
Richland County Sheriff, James Bindl (R)
Rock County Sheriff, Robert Spoden (D)
Rusk County Sheriff, Jeffery Wallace (R)
Sauk County Sheriff, Chip Meister (R)

Sawyer County Sheriff, Doug Mrotek (R)
Shawano County Sheriff, Adam Bieber (R)
Sheboygan County Sheriff, Cory Roeseler (R)
St. Croix County Sheriff, Scott Knudson (R)
Taylor County Sheriff, Bruce Daniels (D)
Trempealeau County Sheriff, Richard Anderson (D)
Vernon County Sheriff, John Spears (R)
Vilas County Sheriff, Joseph Fath (R)
Walworth County Sheriff, Kurt Picknell (R)
Washburn County Sheriff, Terry Dryden (R)
Washington County Sheriff, Dale Schmidt (R)
Waukesha County Sheriff, Eric Severson (R)
Waupaca County Sheriff, Brad Hardel (R)
Waushara County Sheriff, Jeff Nett (R)
Winnebago County Sheriff, John Matz (R)
Wood County Sheriff, Thomas Reichert (D)

For more information, [visit bradschimmel.com](http://bradschimmel.com)